#### THE STAFF

OF THE

RED AND WHITE EXTEND MANY THANKS TO ALL ADVERTISERS

SAVINGS OR INSURANCE? BETTER STILL:



SECURITAS is an easy way to save and at the same time an insurance policy on the life of the depositor. Consult your Manager and select the amount and deposit period best suited to you.

The Provincial Bank of Canada

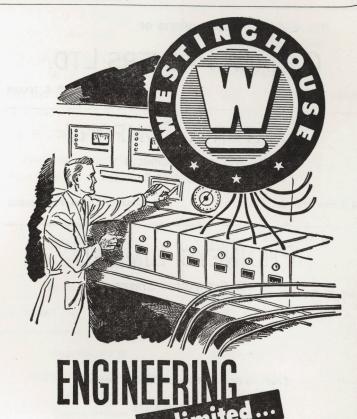


COMPLIMENTS OF

SEMPLES DRUG STORE

QUEEN STREET

CHARLOTTETOWN



• In engineering, the sky's the limit today at Canadian Westinghouse. The never-ending demand for more advanced electrical and electronic devices for the homes, industries and defence services of Canada, coupled with a steadily broadening engin-eering horizon, gives virtually unlimited scope for the talents of the Westinghouse corps of engineers.

If you are an undergraduate in electrical, mechanical or electronic engineering—if you would like to build a stimulating and rewarding career, working with leaders in your profession in one of the largest and fastest-growing engineering organizations in Canada... get in touch with Westinghouse, where constant progress is always making new opportunities for engineers.

YOU CAN BE SURE...IF IT'S

# estinghouse

#### MAURICE MILL LTD.

CLOTHES of DISTINCTION for MEN
P. E. ISLAND

SUMMERSIDE.

HEADQUARTERS FOR WARREN K. COOK - STOCK AND MADE-TO-MEASURE

COMPLIMENTS OF

JENKINS DRUG STORE

159 GREAT GEORGE ST.

CHARLOTTETOWN

COMPLIMENTS OF

#### CANADA PACKERS LTD.

CHARLOTTETOWN.

P. E. ISLAND

#### **CARTER & COMPANY**

WATERMAN PRODUCTS
SCHOOL AND OFFICE SUPPLIES

74 QUEEN STREET.

CHARLOTTETOWN. P. E. ISLAND

#### PHINNEYS LIMITED

456 BARRINGTON STREET

HALIFAX. N. S.

SPORTING GOODS, RECORDS, PIANOS, ORGANS

MUSICAL INSTRUMENTS

COMPLIMENTS OF

#### THE ROLLAWAY CLUB

Bowling and Dancing

— DANCE NIGHTS —
TUESDAY — THURSDAY — SATURDAY

#### CAPITOL THEATRE

Movies Are Your Best Entertainment Matinee 3:30 — Evening 7 and 9

COMPLIMENTS OF

MENTS LUNCH

QUEEN STREET

CHARLOTTETOWN

COMPLIMENTS OF

MICHAEL BROS.

CHARLOTTETOWN.

P. E. ISLAND

COMPLIMENTS OF

SOURIS CO-OP

SOURIS.

P. E. ISLAND

CO-OP SUPER MARKET CHARLOTTETOWN

"AN ISLAND STORE
OWNED BY THE PEOPLE"

#### BIRKS

Specialize in the manufacturing and supplying of all types of college insignia, blazer crests, sweat shirts, banners, etc.

Send your inquiries to us, and plan on grouping your order for in this way it will effect material saving for you.

BIRKS are always happy to quote you on any special items.

HENRY BIRKS & SONS (MARITIMES) LIMITED

Halifax, Nova Scotia

COMPLIMENTS OF

#### BURKE ELECTRIC LTD.

LICENSED ELECTRICAL CONTRACTORS

AUTHORIZED G. E. DEALER DIAL 4021

Oil-Fired Heating Units 112 Kent St.



## SMALLMATI'S

P. E. I.'S LARGEST FAMILY CLOTHING STORE

COMPLIMENTS OF

#### CLARKE FRUIT COMPANY LIMITED

1 PRINCE STREET CHARLOTTETOWN.

DIAL 8597-8588
P. E. ISLAND

J. R. WILLIAMS  JEWELLER  GT. GEORGE ST. CH'TOWN  COMPLIMENTS OF  E. A. FOSTER  DRUGGIST  GRAFTON ST. CH'TOWN	COMPLIMENTS OF  W. W. WELLNER LTD. JEWELLERS SINCE 1868  CH'TOWN. P. E. I.  MORTON DEW LIMITED  TRAVEL AGENTS  181 QUEEN STREET
COMPLIMENTS OF FOLEY'S DRUG STORE SUMMERSIDE	J. P. MCPHEE  GROCERIES AND ICE CREAM  SOURIS. P. E. I.
COMPLIMENTS OF THE EASTERN PACKING CO., LTD. EASTPACK BRAND SOURIS. P. E. I.	EVERY DAY IS BARGAIN DAY AT LEARD'S  EST. W. B. LEARD REG'D MEN'S WEAR  SOURIS. P. E. I.
COMPLIMENTS OF PERCY'S GROCERIES, FRUIT AND ICE CREAM. PERCY POOLE (PROP.) SOURIS. P. E. I.	COMPLIMENTS OF  MULLALLY'S RESTAURANT  Souris. P. E. I.
COMPLIMENTS OF THE PURE MILK CO	COMPLIMENTS OF  MATTHEW & MACLEAN  Souris. P. E. I.

#### CARVELL BROS. LTD.

WHOLESALE GROCERS
FRUITS AND PRODUCE — CIL PAINTS

CHARLOTTETOWN.

P. E. ISLAND

## MILTON'S OLD SPAIN TEA ROOM

"The Crossroads Where the Saints Meet"
151 KENT STREET

"The Home of Better Dry Cleaning"

#### NEW METHOD CLEANERS LTD.

SANITONE CLEANING

130 LONGWORTH AVE.

8588

SLAND

PHONE 2448

TE ADVERTISEMENTS	
T. V. & RADIOS FOR RENT  FIRESTONE HOME & AUTO CO. LTD.  DIAL 5547 Gt. GEORGE ST.  S. R. JOHNSTON LIMITED  FORD-EDSEL SALES & SERVICE FORD TRACTORS & FARM EQUIPMENT CHARLOTTETOWN. P. E. I.  CHAPPELL & CO. ELECTRICAL CONTRACTORS  161 QUEEN STREET CH:TOWN. P. E. I.	W. G. BARBOUR LTD.  DODGE & DESOTO CARS DODGE TRUCKS  DISTRIBUTOR OF B. A. FUEL  DIAL 9623 CH'TOWN  COMPLIMENTS OF  BEVAN BROS.  CH'TOWN. P. E. I.  CHARLOTTETOWN. P. E. I.  CAR LOT SHIPPERS TABLE POTATOES. SEED POTATOES. TURNIPS
COMPLIMENTS OF ADELLA'S MILLINERY GRAFTON STREET CHARLOTTETOWN	MEDICAL PHARMACY  COR. POWNAL & RICHMOND STS.  CHARLOTTETOWN  DISTRIBUTOR OF IMAGE BOOKS
COMPLIMENTS OF  ART LAWLOR  23 ELM AVENUE	DOUGLAS BROS. & JONES  Plumbing & Heating  Well Drilling

#### HYNDMAN & CO., LTD.

CH'TOWN.

THE OLDEST INSURANCE AGENCY IN P. E. I.

THOS. MCAVINN. SPECIAL FIRE REPRESENTATIVE

#### Wm. Condon & Sons

CUSTOM SPINNING AND WEAVING

YARN AND BLANKETS FOR SALE

65 QUEEN STREET

CHARLOTTETOWN

CHARLOTTETOWN

P. O. Box 129

CHARLOTTETOWN. P. E. I.

COMPLIMENTS OF

## COUNTY CONSTRUCTION CO., LTD.

OLIVLIAL CO

97 WATER STREET

P. E. I.

P. E. I.

YOU'LL ENJOY SHOPPING AT

#### SIMPSONS-SEARS LTD.

CHARLOTTETOWN STORE 129 KENT STREET T. V. HOME FURNISHINGS

Students - Patronize those who help Red and White

#### H. A. MACMILLAN

PHYSICIAN & SURGEON

- OFFICE HOURS -

Till 9 A.M.: 1:30 TO 4:00 P.M. 6:30 TO 8:30 P.M.

CHARLOTTETOWN, P. E. I.

COMPLIMENTS OF

A. RAYMOND GRANT, O.D.

OPTOMETRIST

SUMMERSIDE. P. E. I.

#### ROY D. MACGILLIVRAY

CURRIE BUILDING
DISTRICT MANAGER
THE IMPERIAL LIFE ASSURANCE
CO. OF CANADA

PHONES: OFF. 3062; RES. 9354

#### T. EARLE HICKEY

CHARTERED ACCOUNTANTS

SUMMERSIDE. P. E. I.

## Professional Cards

COMPLIMENTS OF

MRS. KENNY'S HOME BAKERY

PHONE 3041 - - AFTER HOURS PHONE 3182

35 BAYFIELD STREET

CHARLOTTETOWN

P. E. ISLAND

#### ASK FOR THE BEST...

ASK FOR ISLAND MADE



"THE PERFECT DESERT FOR ALL OCCASIONS"

#### F. EARLE MACDONALD LTD.

MERCURY - LINCOLN - METEOR

SALES AND SERVICE

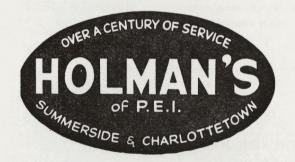
FORD OF ENGLAND CARS AND TRUCKS
PARTS FOR ALL FORD PRODUCTS

**DIAL 7961** 

WATER STREET EAST

SUMMERSIDE, P. E. I.

# THE SHOPPING CENTRE FOR THE YOUTH OF PRINCE EDWARD ISLAND SINCE 1857



COMPLIMENTS OF



GENERAL CONTRACTORS

LUMBER MANUFACTURERS AND

SUPPLIERS OF QUALITY BUILDING MATERIALS TO THE

RETAIL MARKET FOR 62 YEARS

	RED AND WHI
THE MISSES' HOLMES & BRADLEY CHILDREN'S AND MISSES' READY TO WEAR 159 QUEEN ST. CH'TOWN	COMPLIMENTS OF HOWARD MCINNIS FITTED FOOTWEAR 175 QUEEN STREET
COMPLIMENTS OF HUGHES DRUG CO., LTD. THE PEOPLE'S DRUGGISTS FOR OVER HALF A CENTURY	HI-STYLE MILLINERY  163 1-2 Gt. George Street  EVERY STYLE HI-STYLE
COMPLIMENTS OF  GIGGEY'S PHARMACY  KENT ST. PHONE 3170	ISLAND RADIO CENTRE  136 Gt. George St. Dial 6021  CHARLOTTETOWN. P. E. I.
QUEEN STREET MEAT MARKET FRESH AND CURED MEAT FISH AND VEGETABLES. QUICK, EFFICIENT SERVICE	GRAFTON STREET  ESSO SERVICE STATION  ESSO PRODUCTS  GAS. GREASE, OIL. WASH AND SIMONIZE PHONE 9219  CH'TOWN

COMPLIMENTS OF

#### A. PICKARD MACHINERY LTD.

"CATERPILLAR"

TRACTORS. ENGINES & CONSTRUCTION EQUIPMENT
CHARLOTTETOWN. P. E. ISLAND

#### B. H. HUGHES INSURANCE LTD.

FIRE. POLIO AND AUTOMOBILE INSURANCE

72 GRAFTON STREET

CHARLOTTETOWN

DIAL 4922

118 KENT ST.

#### CUDMORE'S DRY CLEANERS

DRY CLEANING, PRESSING, REPAIRING

LOOK SMART! FEEL SMART! BE SMART!

WEAR

SHIRTS-DRAX FINISHED BY

#### STERNS LIMITED

LAUNDERERS AND DRY CLEANERS

232 KENT ST.-DIAL 6501

PROUD & MORESIDE

ELECTRIC & ACETYLENE WELDING

DIAL 5313

223 GT. GEORGE ST.

MONTGOMERY & CO., LTD.

WHOLESALE CONFECTIONERY

CH'TOWN

P. E. I.

FEEL SMART

IN A DRESS BOUGHT AT THE

NU-STYLE DRESS SHOP

109 KENT ST.

COMPLIMENTS OF

REVERE HOTEL

119 KENT ST.

CH'TOWN

ISLAND

AUTO BODY WORKS

DIAL 8613

70 DORCHESTER ST.

CHITOWN

COMPLIMENTS OF

SHAMA'S GROCETERIA

211 Euston St.

CHARLOTTETOWN

H. M. SIMPSON LTD.

138 GT. GEORGE ST.

DEALERS FOR ESTERBROOK PENS

REMINGTON PORTABLE TYPEWRITERS

COMPLIMENTS OF

ISLAND FURRIERS LTD.

79 GRAFTON ST.

CH'TOW

FOR THE SMARTEST AND NEWEST STYLES IN ALL LINES OF LADIES' WEARING APPAREL

TRY

#### KENNEDY'S LADIES' READY-TO-WEAR

160 QUEEN STREET

CHARLOTTETOWN

### COLLEGIATE

IVY LEAGUE SPORTSWEAR

#### HENDERSON & CUDMORE

#### WEST END NURSERIES LTD.

WREATHS, SPRAYS. WEDDING BOUQUETS, PLANTS AND CUT FLOWERS
WILFRED SMITH (PRES.)

22 RICHMOND ST.

CHARLOTTETOWN

SUITS AND OVERCOATS—ALL THE SPORT AND DRESSY MODELS
CLOTHES FOR EVERY OCCASION

JACKETS OF ALL TYPES

#### KELLY & MACINNIS

MEN'S WEAR

"ON YOUR WAY TO OR FROM THE COLLEGE"

135 GREAT GEORGE ST.

CHARLOTTETOWN

PHILLIPS' BARBER SHOP  YOUR APPEARANCE IS OUR RESPONSIBILITY  ANY STYLE  HUGHES BLDG. PHONE 7196	COMPLIMENTS OF  JERRY'S FLOWER SHOP  FLOWER CART  FLOWERS FOR ALL OCCASIONS  137 KENT ST. DIAL 5320
COMPLIMENTS OF THE REDMOND ELECTRIC	COMPLIMENTS OF  JAMES P. CALLAGHAN  ROYAL BANK BUILDING  DIAL 8513-8514
COMPLIMENTS OF O. S. HARPER BARBER	HALIFAX SEED CO. (P. E. I.) LTD. FARM AND GARDEN SEEDS

COMPLIMENTS OF STEWART & MACRAE

CH'TOWN

CH'TOWN.

CANADIAN TIRE CORP. STORE

96 QUEEN ST.

156 QUEEN ST.

SPORTING GOODS

DIAL 9125

#### PRINCE EDWARD ISLAND BAG CO.

MANUFACTURERS OF

DEALERS IN JUTE TWINE, PAPER BAGS, WIRE TIES
JUTE, COTTON AND MESH BAGS

SUMMERSIDE

DIAL 2261

P. E. I.

P. E. I.

COMPLIMENTS

OF

#### THE SPORTS ARENA

#### **ALLISON MACLEOD**

PONTIAC

Buick

G. M. C.

VAUXHALL

126 CUMBERLAND STREET

#### CANTWELL'S PHARMACY

SERVICE TO THE SICK

175 GRAFTON STREET

CHARLLOTTETOWN, P. E. I.

DIAL 5132

COMPLIMENTS OF CUDMORE'S CASH GROCERY VERE BECK & SONS 1 ELM AVENUE MONUMENTS **DIAL 3813** CHARLOTTETOWN MALPEQUE ROAD CHITOWN COMPLIMENTS OF ROBINSON SUPPLIES LTD. STOREY ELECTRIC WHOLESALE AUTOMOTIVE PARTS AND ACCESSORIES REFRIGERATION CONTRACTORS BF-GOODRICH TIRES & TUBES 175 GRAFTON ST. CORNER KENT & QUEEN STS. WE REFRIGERATE THE ISLAND CHARLOTTETOWN COMPLIMENTS OF COMPLIMENTS OF GEORGE McMAHON MARITIME BARRISTER STATIONERS LTD. SUMMERSIDE. GRAFTON STREET COMPLIMENTS OF COMPLIMENTS OF R. MACKINNON JEROME O'BRIEN BARBER GULF POTATO LTD. GT. GEORGE ST. CH'TOWN CH'TOWN. P. E. I. COMPLIMENTS OF COMPLIMENTS OF E. J. McCABE J. EBBIE DEVINE MUTUAL LIFE OF CANADA MUTUAL LIFE OF CANADA

#### J. A. MACDONALD & Co.

P. E. I. CH'TOWN.

GENERAL MERCHANTS

SHIPPERS OF FARM PRODUCE, TABLE AND SEED POTATOES

CARDIGAN.

CH'TOWN.

P. E. ISLAND

P. E. I.

COMPLIMENTS OF

### G. MORRIS CASELEY

SEED & TABLE POTATOES

KELVIN GROVE,

P. E. I.

For the newest in Musical Instruments and Electrical Appliances, Zenith Radionic Hearing Aids Batteries and Accessories

VISIT THE

#### TOOMBS MUSIC STORE

167 QUEEN STREET,

CHARLOTTETOWN, P. E. I.

#### H. R. DOANE & CO.

CHARTERED ACCOUNTANTS

P.O. Box 187 - Phones 6547-6548

MAKE THIS STORE YOUR HEADQUARTERS WHEN IN CHARLOTTETOWN

#### HARRY A. MACDOUGALL

"BETTER MEN'S WEAR"

143 GREAT GEORGE STREET

#### A. R. McInnis, Ltd.

GENERAL INSURANCE AGENTS

75 QUEEN ST.

PHONE: 6331 CH'TOWN

COMPLIMENTS OF

#### MILLER BROTHERS LTD.

"Prince Edward Island's Oldest Music House"

ESTABLISHED 1868

#### S. A. McDonald

DEPARTMENTAL STORE

MEN'S, LADIES' AND CHILDREN'S CLOTHING

QUEEN STREET

CHARLOTTETOWN. P. E. I.

HEADQUARTERS FOR QUALITY FOOTWEAR

FOR ALL THE FAMILY —

#### LEPAGE SHOE CO., LTD.

"THE HOME of GOOD SHOES"

#### MOTOR SERVICE AND REPAIRS

On Furnace Oil Burners, Refrigerators, Vacuum Cleaners, Washers, Mixers, and all Commercial Motors

#### PALMER ELECTRIC LTD.

96-100 FITZROY STREET

DIAL 8543-8544

COMPLIMENTS OF

#### WILFRED MCKENNA & Co.

PLUMBING AND HEATING — SHEET METAL WORK
WELL DRILLING
OIL BURNING FURNACES

125 SYDNEY STREET

**PHONE 4247** 

#### L. O. KELLY

THE K. & R. SHOE STORE AND WORK CLOTHES

"THE HOME of BETTER SHOES"

158 QUEEN STREET

PHONE 5312



#### REDDY KILOWATT

SPEAKING FOR

MARITIME ELECTRIC CO., LTD.

COMPLIMENTS OF

RADIO STATION

CJRW

1240 ON ANY RADIO DIAL

SPORTS - MUSIC - NEWS

SUMMERSIDE.

PRINCE EDWARD ISLAND

FOR YOUR

BETTER PORTRAITS AND HAND COLORED ISLAND VIEWS

CRASWELL STUDIO

163 GREAT GEORGE ST.

**DIAL 9712** 

Students - Patronize those who help Red and White



## NOW-

# You too can own an amazing VOLKSWAGEN

At such a happy price you can thrill to the velvety comfort, the trouble-free motoring that this famous car will give you. Don't accept less. No other car, any size, any price has such outstanding features for sheer riding pleasure, true economy and a remarkable long life. Volkswagen is firmly established in Canada from Coast to Coast with an abundant supply of every spare part to back it up.

CUSTOM COACH FOB CHARLOTTETOWN \$1640

INCLUDING HEATER, DEFROSTER, TURN INDICATORS, DOUBLE ELECTRIC WINDSHIELD WIPERS, OVERDRIVE

COME IN AND DRIVE AN AMAZING

# VOLKSWAGEN



"THE WONDER CAR"

## W. R. JENKINS

PROVINCIAL DISTRIBUTOR
GREAT GEORGE STREET

CHARLOTTETOWN,

DEALERS WANTED IN UNREPRESENTED TERRITORIES.

PRINCE EDWARD ISLAND