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WHEN YOU come to this store for Clothing, Gents' Furnishings, Hats and Caps, you buy with the absolute certainty that the quality and style are right, and the price is less than the ordinary.

# Dollar for Dollar

FROM ONE year's end to the other, there is no store in Canada that can give you better value. The Prowse Store always has the goods that men want, in all grades that are worthy and none that are not.

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