



THE NEXT NUMBER ON THE
PROGRAMME IS

Moormac Two-Piece Suits

Spotlight isn't necessary to show their
good quality and "perfect" style.

Priced from \$11.00 to \$20.00

They win lots of applause.

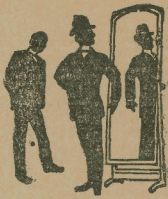
So Do Our New Hats

Stiff Hats,	\$1.00 to \$5.00
Soft Hats,	50 to \$5.00
Straws,	35c to \$3.00
Panamas,	\$4.00 to \$10.00

Moore & McLeod

THE MEN'S STORE

119-121 Queen Street
Charlottetown



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To give our customers the very best goods at the lowest possible price. We guarantee our work to be second to none in the Lower Provinces. Also courteous treatment is meted out to all.

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and Crockery*
BLACK & CO.

City Crockery

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Remember you are always welcome
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want information or tickets.

W. K. ROGERS

84 Great George Street

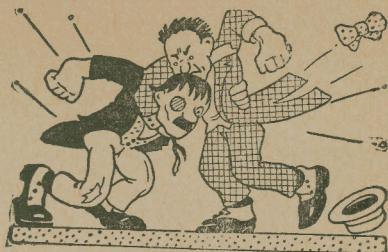
DEAR SIR :

When you want a **BUTTON**
SEWED ON or a Suit for your-
self, your wife, your son or
your daughter, come and see
what we can do for you.

John Macleod & Co.

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We're Fighting



for our customers all the time. We realize that a pleased customer is our best advertisement, and always comes back and brings a friend with him. Our Bright Cut Brand of smoking tobacco represents our best effort. Why not avail yourself of our efforts along with our old friends.

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J. Callaghan by name,
Can make you up a suit of clothes,
The best—creme de la creme.
He has the goods, the workmen too,
His styles are up-to-date ;
If you wear Callaghan-made clothes
You'll look and feel just great.

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We will recommend no proposition that we have not personally investigated.

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Cedar Posts, Fencing, Brick,
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A large variety to choose
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Jewelery**

We have a very nice selection
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They are sterling silver enamelled in
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You certainly should have one.

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**College Boys, as well as men,
Will replenish their wardrobes once again**

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CLASS A—Shows a nice line of Summer Sweaters, balbriggan underwear, hosiery, braces, neckwear, shirts, handkerchiefs, etc. Also a large stock of umbrellas. Above new goods are marked low to sell quickly. Drop in and see what we can do for you at "My Store."

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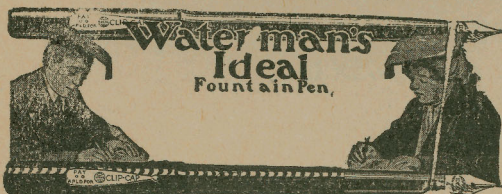
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Finest turn-outs in the city. Telephone 30

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LIMITED

To all the College Boys We Extend a Cordial Invitation To visit Our New up-to-date Store

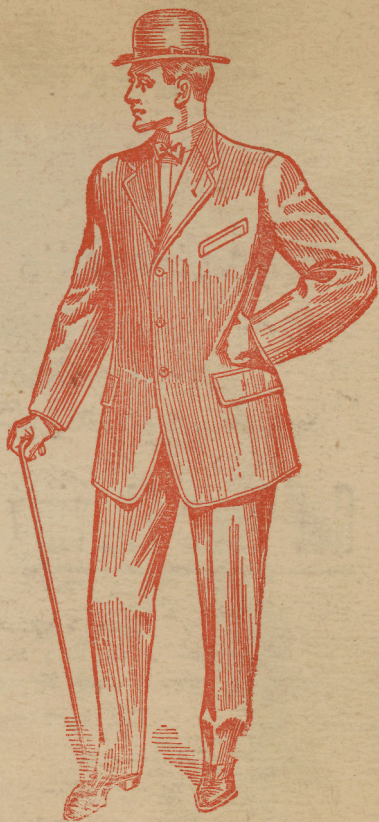
THE best dressed men claim that we have the best Clothing Department east of Montreal. We have the largest showing you can find anywhere. Every suit brand new. No old stock. All the latest styles, patterns and weaves; and prices right. Come in and look over our strictly hand-tailored suits at

**\$18.00, 20.00, 22.50 and
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Also Suits at

**\$6, \$7, \$8, \$9, \$10, \$12,
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**Gents' Furnishings,
Mens' Clothing, Hats
and Caps, Trunks, Suit
Cases, Rain Coats
Umbrellas**



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