

A vertical decorative border on the right side of the page, featuring a large, ornate initial 'S' at the top, followed by a series of interlocking knotwork and floral motifs in red ink.

# White

**May, 1919**

**CHARLOTTETOWN - P. E. ISLAND**

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# The Charlottetown Guardian

MORNING AND EVENING NEWSPAPERS

PUBLISHED BY

The Island Guardian Publishing Company, Limited

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Their circulation covers the whole province, and they are recognized as among the leading advertising mediums in the Maritime Provinces

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## THE Charlottetown Guardian

is the only paper in the Province whose circulation and standing are guaranteed by the Audit Bureau of Circulations, the efficient Auditors of the American Press and Advertising Agencies.

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By speculating in Dry Goods,  
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## GET THE HABIT

of phoning No. 616 when requiring DRUGS, MEDICINE or  
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**at all hours**

We can serve you promptly  
with the best cooked and  
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**Fresh Lobsters and Oysters**  
**in season**

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**WATERMAN'S IDEAL**  
**FOUNTAIN PENS**

IN THE CITY

AT

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WE SELL


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**Good to Eat"**

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**GROCER**

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Give them a call for up-to-date

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FOR LADIES AND GENTLEMEN

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CAMERON BLOCK

CHARLOTTETOWN

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Best Quality of Fresh & Salt Fish

ALWAYS ON HAND

SIMON P. PAOLI

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Connolly's West Wharf

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AT

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Charlottetown. P.E.I.

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## "The Haberdashery"

There's a swing and a dash to our young men's overcoats that the College man will appreciate, and at prices most reasonable, starting at \$15.00 and on up to \$20, \$25, and even higher.

We specialize in Australian wool sweaters, pull-overs, imported tweed caps, Borsalino hats, and all the necessary fixings for correct dress.

**Henderson & Cudmore**

SUNNYSIDE

## WHITE'S TEA ROOMS

Quality first in Lunches.

Quality first in Ice Cream.

Quality first in Soda Water.

Quality first in Chocolates, Caramels, Fudge, etc.

That is our motto and we try to follow it strictly.

**THOMAS WHITE**

Sunnyside

## MacDougall's Grocery Store

Come one and all to the "College Store,"

Make it your aim, for there's good things galore—

All the students are welcome their parcels to leave,

Call for them any time that they please ;

Don't be afraid, there's things we haven't got ;

Old and young can find here what they want.

U all know we are willing to please,

Give us your order and your mind is at ease ;

A store full and plenty, as you may see,

Little things as well as big are plain to be seen,

Look at the sign over the door and on the window—College Store

C. MACDOUGALL.

125 Elm Avenue

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**McDonald's Limited**

Our motto is  
to procure the  
best that  
money can buy  
and sell at the  
very lowest  
price possible.

**W**HEN you are looking for bargains do not forget to call and see us. We have everything in **Patent Medicines, Perfumery, Fancy Goods and Toilet Articles, Rubber Goods** of every description. We also make a specialty of **Choice Cigars, Cigarettes and Pipes** of every description. **Our Chocolates** are always the best. We keep in stock Willard's, Moir's and Ganong's, bulk and boxes.

**The Cut Rate Store****McDonald's Limited**

SUMMERSIDE

P. E. ISLAND

**College Young Men**

To the boys of St. Dunstan's College we extend a cordial invitation to visit our store. We have catered to the young men of P. E. Island for many years in Suits, Overcoats, Neckwear, Sweaters, Caps, Gloves, and all gents' outfitting goods.

*We carry the very best lines in the city.*

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The Young Men's Store.

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THE LEADING DEPARTMENTAL CASH STORE  
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Quality the watchword in all departments.

LOWEST PRICES

## R. W. MORRISON



**GROCER**

Dealer in Fresh Lobsters  
Oysters, etc.

P. O. Box 464

SUMMERSIDE  
P. E. ISLAND

## Thos. Johnson Co. Ltd.

**SUMMERSIDE**

Plumbing, Heating and  
Electric Works

When in need of anything in our line,  
write or call.

## R. T. MORRISON

### Plumbing and Heating

IN ALL THEIR BRANCHES

When in need of anything in our line,  
write or call.

Summerside

P. E. Island

If it's anything "tasty"  
in the grocery line

YOU WILL FIND IT AT

**BEER & GOFF'S**

123 Queen Street

"The Store where Cleanliness Prevails."

## GOURLIES LIMITED

PRINCE COUNTY  
DRUG STORE

Summerside, P. E. I.

## M. W. REARDON

BARBER

105 Queen Street

James & Trainor's old stand

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## Some Class

To our goods—and the prices are always lower than elsewhere.

**Suits and Overcoats made to order**  
**Suits and Overcoats ready to wear**

The very best made in Canada.

Shirts, gloves, underwear, ties, sweaters, night shirts, pyjamas, suspenders, belts and caps.

Call and inspect our goods. See that we give better value than you usually get.

**MACLELLAN BROS.**

**153 Queen Street**

Merchant Tailors, dealers in Men's Furnishings and Ready-to-Wear Clothing

## You can Get Anything for a Luncheon

—AT—

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PIES, CAKE AND PASTRY—BREAD A SPECIALTY  
 FRESH EVERY DAY

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Phone 119  
 Reaney Gay

9 Elm Avenue  
 James Arbing

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CHARLOTTETOWN

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1. It is the surest way to prevent the household loaf from being buried with the head of the household.
2. It brings relief in time of bereavement and brightens the otherwise desolated pathway.
3. It gives the permanence of an estate, or of a fortune to those depending upon their daily toil.
4. It is the safest of all investments, as it survives the ruins of ordinary financial concerns.
5. It furnishes a profitable use of funds, yielding besides protection, better returns than most investments.
6. It is a property not exposed to the demands of creditors, but protected by law for one's heirs.
7. It brings ready money just at that moment when it is most timely and welcome.
8. It affords all the conveniences of saving institutions, and also much larger pecuniary returns.
9. It benefits the assured by promoting industry and economy, and prolongs life by relieving it from anxiety.
10. It is not just as well to put it off, for health may be impaired, or life may suddenly end.

---

MUTUAL LIFE ASSURANCE COMPANY OF CANADA  
H. A. EBERS      135 Kent St.      PROVINCIAL MANAGER

---

## "The Goodyear Welt Shoe Repair"

Neolin or Leather Soles

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ALL KINDS OF SMOKING SUPPLIES

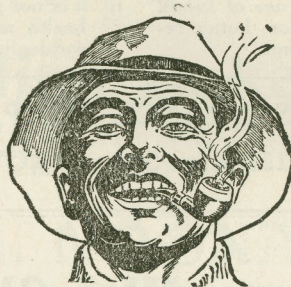
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139 Grafton Street,  
CHARLOTTETOWN

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pleasing aroma is  
a treat.

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